

PRESS RELEASE

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Atlantis, The Palm awarded Worldwide Kids Accreditation

Worldwide Kids awards Atlantis, The Palm with its independent seal of excellence for safe and professional childcare.

Worldwide Kids has this month announced the newest addition to its Accredited luxury resorts portfolio, as the iconic Atlantis, The Palm Dubai. Worldwide Kids Accreditation is awarded to luxury resorts who meet international childcare training and health and safety standards and continue to demonstrate their commitment to enhancing the experience of their families and little guests.

The 1,544-room ocean-themed destination resort offers a plethora of one of a kind experiences for their youngest guests. From exciting academies to professional childcare, it is not surprising that the large-scale luxury resort is rated as one of the most prestigious 5-star family properties globally.

The Atlantis Explorers Kids Club offers a welcoming space for children aged four to 12 years, inspired by the ocean-themed architectural and design elements of the resort. The facility is divided into four separate zones; a play zone, creation zone, command centre and underwater theatre, where children have the opportunity to get up close with real-life marine animals. It is a real luxury and fantasy haven for children, offering a wide variety of activities and experiences. From recycled arts projects and cooking classes, to magic science experiments or a visit to The Lost Chambers, Dubai's most immersive aquarium. All childcare facilities at Atlantis, The Palm have undergone a comprehensive audit by Worldwide Kids, successfully demonstrating their high safety standards.

Not forgetting the teenagers, who have their own personal hang-out space at The Zone. Designed exclusively for children aged 13 to 17, The Zone provides a space for teenagers where they can chill, play, dance and connect with peers.

The childcare team at Atlantis, The Palm are focused on offering the very best service to families and children, by consistently developing their knowledge and skills. Each member of the team has been enrolled in Worldwide Kids' accredited training programme.

The 'International Childcare for Leisure and Tourism' courses are designed specifically for the luxury hospitality sector, to support staff in creating safe, professional, and accessible experiences for children. The three-tier training programme is accredited by City & Guilds, the globally recognised quality benchmark for bespoke training programmes.

With the senior team now working towards their Tier 2 qualification, their dedication towards offering a service families can feel confident in continues.

Worldwide Kids is continuously strengthening its partnership with Kerzner International, the owner of Atlantis Resort and Residences and One&Only Resorts brands worldwide. The company puts their trust in Worldwide Kids training and consultancy services every year.

Atlantis, The Palm Accreditation page:

https://worldwide-kids.com/resort/dubai-atlantis-the-palm/

ABOUT ATLANTIS, THE PALM, DUBAI

Located at the centre of the crescent of The Palm in Dubai, Atlantis, The Palm is the first entertainment resort destination in the region. Opened in September 2008, the unique ocean-themed resort features a variety of marine and entertainment attractions, as well as 22 hectares of waterpark amusement at Atlantis Aquaventure, all within a 46-hectare site. It is home to one of the biggest waterparks in the world and one of the largest open-air marine habitats, with more than 65,000 marine animals in lagoons and displays including The Lost Chambers Aguarium, a maze of underwater corridors and passageways providing a journey through ancient Atlantis. Aguaventure Waterpark features 23.5 million litres of fresh water used to power 105 thrilling waterslides and attractions, including several world record-breaking slides, and two river rides featuring tidal waves and pools, water rapids and white-water chargers. Dolphin Bay, the unparalleled dolphin conservation and education habitat, and Sea Lion Point were created to provide guests with a once in a lifetime opportunity to learn more about some of nature's most friendly mammals. The resort boasts an impressive collection of luxury boutiques and shops as well as extensive meeting and convention facilities. Atlantis, The Palm is also known as the culinary destination in the region where guests can take their pick from a collection of 35 worldrenowned restaurants including the one Michelin star rated Hakkasan and Ossiano, as well as celebrity chef outposts Bread Street Kitchen & Bar by Gordon Ramsay and Nobu. Atlantis is also home to a buzzing nightlife scene with entertainment destination Wavehouse offering something for everyone, while WHITE Beach is the perfect place to unwind with a drink as the sun slips into the Arabian Sea.

WK ACCREDITED RESORTS PORTFOLIO

The Worldwide Kids (WK) Accredited Resorts Portfolio comprises an exclusive collection of luxury family hotels, providing world-class childcare services to families and children, located in the most beautiful places across the globe. With a focus on safe, professional and exciting childcare, operating to WK standards, these properties are truly remarkable in creating little guest experiences of the extra kind.

The independent WK seal of excellence was established in 2018 and influences over 35,000 families in their holiday decision-making every year.

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ABOUT WORLDWIDE KIDS

Worldwide Kids is the world's leading provider of family and childcare facilities and services to the luxury hospitality sector.

Services include concept and design, the provision of facility audits and safer childcare staff recruitment as well as City & Guilds accredited vocational training, which has been uniquely developed for the sector to support staff in providing safe, exciting childcare that family guests can be confident in.